

JINYI FENG

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PROFILE

Early-career professional and MSc candidate with experience across design, research, cultural projects and wellbeing settings. Combines user-centred thinking, physical prototyping and AI-assisted visual development with structured documentation, stakeholder communication and cross-team delivery.

EDUCATION

The University of Edinburgh | MSc Landscape and Wellbeing, expected Aug 2027

Sichuan Fine Arts Institute | BA Sculpture, 2021 - 2026 | Core modules average: 87/100

EXPERIENCE

Chongqing Liangjiang Minsheng Hospital

Mar 2025 - Aug 2026

Rehabilitation Assistant | Psychotherapy and rehabilitation setting

- Supported assessment and rehabilitation activities for more than 30 participants, maintaining structured observations and communicating relevant patterns to care colleagues.
- Designed and facilitated five or more art-based sessions using clay, painting and movement, adapting activities to encourage expression, engagement and interaction.

Chongqing Arts and Crafts Environmental Art Research Institute

Mar 2024 - May 2025

Design Assistant, part-time

- Conducted site, material and scale research for large-scale public art projects, identifying spatial and material considerations before concepts were finalised.
- Produced concept sketches, clay maquettes, material comparisons and client presentations; coordinated design, fabrication and installation teams from concept to on-site delivery.

Hangda Steelworks / Hangda Construction Group

Nov 2024 - Dec 2024

Site-Specific Artist

- Led the concept development and making of Bashan Night Rain, a 3.5 x 2.5 x 1.5 m site-specific artwork using reclaimed steel from Hangda Steelworks.
- Translated industrial transformation, site history and the company's culture of excellence and innovation into an artwork through material reuse, scale and spatial storytelling.

Shenzhen Youjie Space Technology Co., Ltd.

Oct 2023 - Dec 2023

Design Assistant, remote

- Developed five early visual directions with Midjourney and Stable Diffusion, then iterated research, sketches and models into a detailed 1:50 presentation model.
- Organised 20+ design documents and communicated proposals across stakeholders, improving clarity from research through final output.

Chongqing Artists Association

Jun 2021 - Aug 2021

Curatorial Assistant | 8th Chongqing Art Exhibition

- Liaised with 50+ artists and coordinated intake, installation and event requirements for 500+ exhibits across three evaluation events.

RESEARCH AND INITIATIVE

Project Lead, National Undergraduate Innovation and Entrepreneurship Training Programme | Jul 2024 - Jul 2025

Digitalisation of Artworks and Cultural Heritage Protection - integrated sculpture practice with 3D scanning and digital archiving to support cultural preservation; developed artwork-derived product concepts informed by traditional motifs.

AWARDS AND RECOGNITION

- Xu Qinsong Scholarship, Bronze - Emotion Moon Phase (2026)
- National Scholarship, Ministry of Education of China (2025)
- Qingyun Art Award, SFAI Annual Sculpture Exhibition - Twelve Zodiac Signs (2025)
- FA International Frontier Innovation Art and Design Competition: Silver - Dream of the Garden and Coral Terrace; Bronze - Twelve Zodiac Signs (2025)
- Second Prize, 11th Academician National Art and Design Competition - Twelve Zodiac Signs (2025)
- ICAD Design Competition Award - Mountain Stream; Bronze Award, ICAD International Youth Art and Design Competition - Dream of the Garden: Botanical Therapy (2025)
- National Project Recognition, University Innovation and Entrepreneurship Training Program - Digitalisation of Artworks and Cultural Heritage Protection (2025)
- GAF Guangzhou Illustration Art Festival Award - Hope of the Field (2024)
- Enrico Award, SFAI Annual Sculpture Department Exhibition - Sealed Memories (2024)

SKILLS

AI and visual development: ChatGPT, Codex, Midjourney, Stable Diffusion, AI-assisted concept development and visualisation

Design and production: Figma, Rhino, Blender, SketchUp, Adobe Photoshop, Illustrator, InDesign, Procreate, physical model-making, material research, photography and video editing

Workplace and communication: Microsoft Word, PowerPoint, Excel, project documentation, cross-functional coordination, client and stakeholder communication

Languages: Mandarin (native), English (fluent; IELTS 7.0)